



Toronto Breast Imaging Conference

Saturday, April 27, 2019

Women's College Hospital, Toronto

cpd.utoronto.ca/breastimaging

Dear Colleague,

We would like to invite you to participate as a sponsor of the 4th **Toronto Breast Imaging Conference**, on Saturday, April 27, 2019, at Women's College Hospital, Toronto. This University of Toronto continuing professional development conference will focus on multimodality and a multidisciplinary approach to breast diseases, their diagnosis and management.

Dr. Edward Sickles, a renowned breast screening expert from University of California – San Francisco, will be the keynote speaker of this year's program. An acclaimed international speaker, Dr. Sickles will bring his excellent presentation style to topics including pushing the boundaries in screening with imaging innovation, addressing traditional screening indicators, increasing cancer detection rates, dropping recall rates and risk stratification.

Radiologists (academic and community), technologists, radiology trainees, surgeons, pathologists, advanced nurse practitioners and oncology trainees from University of Toronto and academic centres in Toronto – including University Health Network, Mount Sinai Hospital, Women's College Hospital, Sunnybrook Health Sciences Centre, and St. Michael's Hospital – as well as from across Canada, are expected to attend.

In order to run this conference however, financial support is needed. A range of sponsorship levels and benefits are available. All sponsors will be highlighted and acknowledged throughout the day and prominently featured in the conference program and on the website.

Please contact Marta Guzik at marta.guzik@utoronto.ca or 416-946-5443, to discuss this opportunity in greater detail. We look forward to hearing from you.

Warmest Regards,

Dr. Supriya Kulkarni, Conference Director
supriya.kulkarni@uhn.ca | 416-946-4501 x 5840

Sponsorship Levels

Gold | \$5000*

- Position in high traffic area
- 3' x 6' pop-up floor display within 1' perimeter of your table may be set up
- 3 Representatives to staff display and attend academic sessions

Silver | \$3000*

- Table-top display
- Banner stand (max. 3' wide)
- 2 Representatives to staff display and attend academic sessions

Bronze | \$2000*

- Table-top display only
- 1 Representative to staff display and attend academic sessions

All sponsors will receive

- 6' draped table
- Company logo on all conference supporter areas (website, program and plenary slide)

* The Harmonized Sales Tax (HST) is 13% in Ontario and must be added to the Sponsor level. University of Toronto HST #: 108162330

All cheques should be made payable to: University of Toronto, Attention: **Toronto Breast Imaging Conference**