

Toronto Breast Imaging Conference

May 10, 2025
Hybrid Conference

Online & OMNI
King Edward Hotel

■ WHO WE ARE

In its 10th edition, the Toronto Breast Imaging Conference stands as a testament to the advancements, innovations, and collaborative efforts that continue to shape the landscape of breast imaging. Our focus on excellence, education, and showcasing the latest breakthroughs in breast imaging has made this conference a cornerstone for sharing knowledge, fostering meaningful connections, and staying abreast of the in-breast imaging technology, research, and clinical practices.

This year's theme - **Innovations in Breast Imaging: Harnessing the Power of Breast MRI, Digital Breast Tomosynthesis, and Contrast-Enhanced Mammography** – will bring together leading professionals, experts, and key stakeholders in breast imaging.

Organized in collaboration with CPD at the Temerty Faculty of Medicine, University of Toronto, the 2025 conference will the latest frontiers in breast cancer detection and diagnosis, focused on the cutting-edge imaging modalities of Breast Magnetic Resonance Imaging (MRI), Digital Breast Tomosynthesis (DBT), and Contrast-Enhanced Mammography (CEM).

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■ WHAT WE DO

TBIC will offer sponsors the opportunity to host hands-on workshops during the lunch break, designed to provide participants with practical skills, interactive learning experiences, and in-depth knowledge in various aspects of interventional breast imaging. We are thrilled to extend this exclusive sponsorship opportunity; your support will not only contribute to the success of this unique educational experience but also position your company prominently among industry leaders and healthcare professionals.

■ 2025 PROGRAM HIGHLIGHTS

- Optimizing protocols for Breast MRI, DBT, and CEM
- Clinical applications of DBT in dense breast tissue and screening
- Contrast-enhanced mammography: enhancing detection and characterization
- Multimodal imaging: combining MRI, DBT, and CEM for comprehensive evaluation
- Artificial Intelligence in breast imaging: enhancing accuracy and workflow
- Personalized screening approaches based on imaging findings
- Future perspectives on hybrid imaging technologies
- Overcoming limitations and challenges in integrating advanced imaging modalities

SPONSORSHIP BENEFITS

- **Prominent Brand Exposure:** Your company's logo will be featured on all marketing materials.
- **Acknowledgment of your sponsorship** will be made throughout the conference, demonstrating your commitment to advancing education in breast imaging.
- **Networking Opportunities:** Connect with presenters, healthcare professionals, and other key stakeholders.

EXHIBIT DATES & TIMES

Saturday May 10th

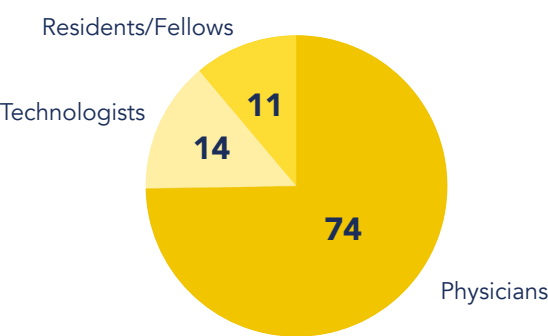
Breakfast, breaks & lunch* | 7:30am – 5:30pm

*Participants will be driven through the exhibit hall at breakfast, lunch & breaks on each day.

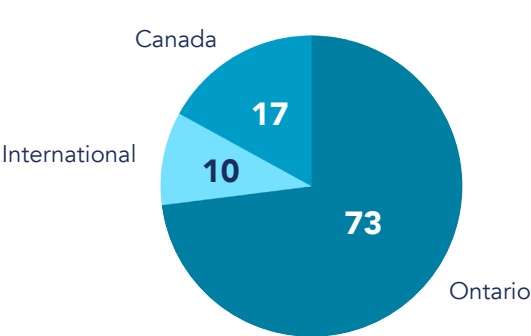
AUDIENCE BREAKDOWN

This conference attracts over 200+ delegates, including radiologists and technologists looking to keep their practise and skills up to date as well as fellows, residents and medical students. Thanks to the digital component, we are able to offer the program to an international audience.

Participant Breakdown by Category (%)



Participant Breakdown by Region (%)



SPONSORSHIP DETAILS

PLATINUM \$9,000+HST	<ul style="list-style-type: none">10 x 10' booth & premier placement on digital conference platform20-minute Industry Sponsored Symposium during lunchOne 2-minute pre-recorded video or product demo in the morning5 Complimentary Conference Registrations
GOLD \$7,000+HST	<ul style="list-style-type: none">8 x 10' booth & premier placement on digital conference platform15-minute Industry Sponsored Symposium during morning or afternoon breakOne 90-second pre-recorded video or product demo during breaks4 Complimentary Conference Registrations
SILVER \$5,000+HST	<ul style="list-style-type: none">Table top display with bannerOne 1-minute pre-recorded video or product demo during breaks3 Complimentary Conference Registrations
BRONZE \$3,500+HST	<ul style="list-style-type: none">Table top display2 Complimentary Conference Registrations

INDUSTRY SPONSORED SYMPOSIA

15-20min education event / satellite symposia are available on a first come first served basis to Platinum and Gold sponsors. Meeting room space for your session, including basic A/V will be provided. (Does not include catering).

Available symposia times:
Saturday May 10th:
Breakfast, Lunch, AM/PM Break

WORKSHOP SUPPORT

Platinum and Gold sponsors have the opportunity of providing equipment for use by participants for the hands-on workshops on Saturday. A list of required supplies will be provided to those interested.

All sponsors will receive:

- Sponsor Space and Recognition on Conference Floor; category placement
 - Logo and exhibit space on digital conference platform with links, videos and downloadable content; category placement
 - Company logo on all conference materials (website, program,
- holding & promotional slides)
 - Recognition during the Opening Remarks
 - Pre-meeting registration mailing list*
- *List includes only those attendees who have opted in to receive information from exhibitors/industry.