

Inaugural Joint Cardiovascular-Diabetes Symposium

Understanding the interactions between diabetes and heart disease



Dear Colleague,

We would like to invite you to participate as a sponsor of the Inaugural Joint Cardiovascular-Diabetes Symposium, presented by the Peter Munk Cardiac Centre and the Banting and Best Diabetes Centre. The symposium will be held on Friday-Saturday, January 18-19, 2019 at the Hilton, Toronto.

According to published statistics, heart disease and stroke are the leading causes of hospitalization. Furthermore, one third of all men and women in Canada die from cardiovascular disease (CVD). It is therefore one of the most important disease areas and clinical challenges for family physicians to effectively manage. As cardiovascular disease is the leading cause of morbidity and mortality in patients with diabetes, the overlap between diabetes care and cardiovascular outcomes is of utmost importance in contemporary practice.

The Peter Munk Cardiac Centre and the Banting and Best Diabetes Centre are leading providers of cardiovascular and diabetes care within the University Health Network in Toronto. Areas of expertise include: innovative cellular research and its translation for improved clinical outcomes; collaborations in enhancing patient care with our local community partners; combining evidence-based diabetes therapies; and advanced techniques in diagnostic imaging, cardiovascular intervention, and surgery. Via these areas of expertise, the Peter Munk Cardiac Centre and the Banting and Best Diabetes Centre are striving to transform the landscape of cardiovascular and diabetes care.

The integrative team philosophy of the Peter Munk Cardiac Centre and the Banting and Best Diabetes Centre extends to the critical clinical and communication links with our community partners, especially family physicians, who entrust us with the care of their patients. With this symposium, we aim to strengthen those clinical and communication links, enhancing the continuum of care from hospital to community.

Please find enclosed an overview of the various sponsorship opportunities available. We appreciate your consideration of this request and look forward to hearing from you.

Warmest Regards,

Dr. Barry Rubin, Dr. Gary Lewis, Dr. Phil Segal & Dr. Sean Balmain, Symposium Directors

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PLATINUM \$20,000 + 13% HST (2 opportunities available; 1 for each day of conference)

- Opportunity to host a Satellite Symposium during lunch (cost of catering and A/V not included)
- Company branding on the escalator leading from the hotel lobby to conference level (1 day)
- Sponsor space in prominent location of exhibitor hall (15'x10'), with additional space provided for custom brand activation
- 4 representatives may attend academic sessions
- Company logo on all conference supporter areas (website, program and plenary slide)

GOLD \$15,000 + 13% HST (2 opportunities available)

- Prominent brand placement in Hotel Lobby with company banner next to escalator leading from the hotel lobby to conference level (2 days)
- Sponsor space in prominent location of exhibitor hall (10'x10')
- 3 representatives may attend academic sessions
- Company logo on all conference supporter areas (website, program and plenary slide)

SILVER \$10,000 + 13% HST

- Sponsor space in exhibitor hall (8'x10')
- 2 representatives may attend academic sessions
- Company logo on all conference supporter areas (website, program and plenary slide)

BRONZE \$7,500 + 13% HST

- Table display only; 6' draped table will be provided
- 1 representative may attend academic sessions
- Company logo on all conference supporter areas (website, program and plenary slide)

For more information, or to confirm your commitment, please contact:

Shauna Seabrook

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