

## Cardiovascular Disease and Diabetes, Primary Prevention to Advanced Disease Management

A Joint Cardiovascular-Diabetes Symposium



Dear Colleague,

We are pleased to invite you to partner with us as a sponsor of the fourth annual 2022 Joint Cardiovascular-Diabetes Symposium, hosted by the Peter Munk Cardiac Centre and the Banting & Best Diabetes Centre. The theme of the symposium is “Primary Prevention to Advanced Disease Management” and will be held virtually on March 25 and 26, 2022.

Cardiovascular disease is the leading cause of morbidity and mortality in those living with diabetes. In fact, those with diabetes are 3x more likely to die of heart disease and do so 15 years earlier than individuals without diabetes. Consequently, it is imperative for healthcare providers to engage, learn, and challenge one another on how to best care for patients at risk, or affected by, both diseases.

This year’s symposium has four learning objectives: (i) Discuss intricacies of diabetes care in different at-risk populations, (ii) Integrating latest evidence on micro and macro vasc disease into clinical practice, (iii) Understand latest technologies used in heart failure and arrhythmia management and (iv) Integrate best practices for the investigation and management of coronary artery disease.

The Peter Munk Cardiac Centre and the Banting & Best Diabetes Centre have garnered worldwide reputations as leaders in the fields of cardiovascular disease and diabetes – and in the third year of the joint symposium we saw a 50% increase in attendance. The Peter Munk Cardiac Centre has a storied history of treating the most complex cases of heart disease. Of the 2,000 cardiovascular surgeries performed each year, 40% are deemed “complex,” underscoring the fact that in their hour of greatest need, patients turn to the Peter Munk Cardiac Centre to deliver the most consequential and meaningful results.

In this year’s virtual symposium, we are as committed as ever to strategically integrate the prevailing expertise of both cardiovascular and diabetes care, so leaders in the field are equipped with the knowledge and confidence to improve patient outcomes around the world.

Enclosed you will find an overview of the various sponsorship opportunities available. We appreciate your consideration.

Sincerely,

Dr. Barry Rubin, Dr. Gary Lewis, Dr. Phil Segal, and Dr. Sean Balmain  
Symposium Directors

## GOLD \$10,000

- Opportunity to host a 20-minute Satellite Symposium during lunch
- Virtual Exhibit Space (allows for video content, downloadable materials, images, and text) with video or text chat with exhibit representatives
- 4 representatives may staff display and attend academic sessions
- Company logo on all conference supporter areas (website, digital conference platform, and slides).

## SILVER \$7,500

- Virtual exhibit space (allows for video content, downloadable materials, images, and text) with video or text chat with exhibit representatives
- 2 representatives may staff display and attend academic sessions
- Company logo recognition on conference website, digital conference platform, and slides

## BRONZE \$5,000

- Company logo recognition on conference website, digital conference platform, and slides
- No virtual exhibit space is provided.

*For more information, or to confirm your commitment\*, please contact Rio or Cailin:*

**Rio Ferron**

Development Manager & Special Projects Officer, Major Gifts

Peter Munk Cardiac Centre

UHN Foundation

C: 437-226-7038 E: [rio.ferron@uhn.ca](mailto:rio.ferron@uhn.ca)

or

**Cailin Whincop**

Development Associate, Major Gifts

Diabetes Campaign

UHN Foundation

C: 416-710-4834 E: [cailin.whincop@uhn.ca](mailto:cailin.whincop@uhn.ca)

\*To confirm your commitment, we kindly request submission of the attached Gift Commitment Form via e-mail by January 31, 2022