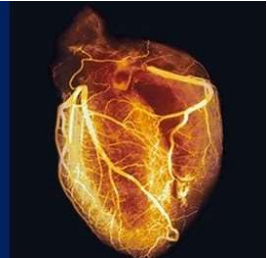


Cardiovascular Disease and Diabetes

An Annual Joint Symposium of the Peter Munk Cardiac Centre and the Banting & Best Diabetes Centre



Dear Colleague,

We are pleased to invite you to partner with us as a sponsor of the fifth annual Joint Cardiovascular-Diabetes Symposium, hosted by the Peter Munk Cardiac Centre and the Banting & Best Diabetes Centre, which will be held virtually on March 3 and 4, 2023.

Cardiovascular disease is the leading cause of morbidity and mortality in those living with diabetes. In fact, those with diabetes are 3x more likely to die of heart disease and do so 15 years earlier than individuals without diabetes. Consequently, it is imperative for healthcare providers to engage, learn, and challenge one another on how to best care for patients at risk, or affected by, both diseases.

This year's symposium has learning objectives: (i) Discuss intricacies of diabetes care in different at-risk populations, (ii) Integrate the latest evidence on treating micro and macro vascular disease into clinical practice, (iii) Improve the quality of diabetes care within the hospital, (iv) Understand the latest technology use for valve and vascular care, (v) Discuss the emergence of autonomic dysregulation and management when treating cardiovascular effects of COVID-19 infection, (vi) Comprehend the latest guideline-directed management of heart failure, arrhythmia, and atherosclerosis.

The Peter Munk Cardiac Centre and the Banting & Best Diabetes Centre have garnered worldwide reputations as leaders in the fields of cardiovascular disease and diabetes – and since our inaugural conference we have seen a 32% increase in attendance. The Peter Munk Cardiac Centre has a storied history of treating the most complex cases of heart disease. Of the 2,000 cardiovascular surgeries performed each year, 40% are deemed “complex,” underscoring the fact that in their hour of greatest need, patients turn to the Peter Munk Cardiac Centre to deliver the most consequential and meaningful results.

In this year's virtual symposium, we are as committed as ever to strategically integrate the prevailing expertise of both cardiovascular and diabetes care, so leaders in the field are equipped with the knowledge and confidence to improve patient outcomes around the world.

Enclosed you will find an overview of the various sponsorship opportunities available. We appreciate your consideration.

Sincerely,

Dr. Barry Rubin, Dr. Minna Woo, Dr. Phil Segal, and Dr. Sean Balmain
Symposium Directors

GOLD \$10,000

- Opportunity to host a 20-minute Satellite Symposium during lunch
- Virtual Exhibit Space (allows for video content, downloadable materials, images, and text) with video or text chat with exhibit representatives
- 4 representatives may staff display and attend academic sessions
- Company logo on all conference supporter areas (website, digital conference platform, and slides).

SILVER \$7,500

- Virtual exhibit space (allows for video content, downloadable materials, images, and text) with video or text chat with exhibit representatives
- 2 representatives may staff display and attend academic sessions
- Company logo recognition on conference website, digital conference platform, and slides

BRONZE \$5,000

- Company logo recognition on conference website, digital conference platform, and slides
- No virtual exhibit space is provided.

For more information, or to confirm your commitment, please contact Rio or Cailin:*

Rio Ferron

Development Manager & Special Projects Officer, Major Gifts

Peter Munk Cardiac Centre

UHN Foundation

C: 437-226-7038 E: rio.ferron@uhn.ca

or

Cailin Whincop

Development Associate, Major Gifts

Diabetes Campaign

UHN Foundation

C: 416-710-4834 E: cailin.whincop@uhn.ca

*To confirm your commitment, we kindly request submission of the attached Gift Commitment Form via e-mail by January 31, 2023.