Canadian Pediatric Endocrine Group (CPEG) Scientific Meeting
February 25 – 26, 2021
Digital Conference Platform

On behalf of the Canadian Pediatric Endocrine Group (CPEG), we would like to request your support for our upcoming CPEG Annual Scientific Meeting to be held on February 25 – 26, 2021 virtually on our Digital Conference Platform.

This well-attended annual meeting is the opportunity for all Canadian pediatric endocrinologists to meet around a highly scientific program that covers novel aspects of pediatric endocrinology and diabetes. We are also pleased to invite all Canadian pediatric endocrine trainees. In addition, nurses in pediatric endocrinology will be joining us for both joint and separate sessions. We anticipate that this meeting will bring approximately 160 Canadian pediatric endocrine health professionals together. Scientific sessions include basic and clinical talks, presentations by junior CPEG members, poster presentations and debates around important questions in pediatric endocrinology and diabetes.

We hope your organization will support this educational activity by providing an unrestricted educational grant to CPEG. The scientific program is being developed and we will inform you of its content in due course.

There are four categories of corporate sponsors (see prospectus for full benefits):

Platinum: C$25,000 (includes one unaccredited 30-minute satellite symposium, prominent display of logo, premium digital exhibit booth, and 10 registrations to the meeting)

Gold: C$20,000 (includes one unaccredited 15-minute satellite symposium, prominent display of logo, premium digital exhibit booth, and 8 registrations to the meeting)

Silver: C$10,000 (includes premium digital exhibit booth, and 4 registrations to the meeting)

Bronze: C$5,000 (includes basic digital exhibit booth, and 2 registrations to the meeting)

Conditions and Regulations
- All funds are submitted in the form of unrestricted educational grants.
- The meeting program is set by planning committees and financial contributors have no influence on the content.
- Sponsorship fees are not refundable.
- Sponsorship will be recognized as a financial contribution at appropriate levels as above.

The financial support of your company will be acknowledged with appreciation in the program, website, and the meeting agenda on-site. At this time, the program is being finalized and the brochure will be ready for print in the fall. We will forward you a copy upon its completion.

We kindly ask that you confirm at your earliest convenience so we can publish our acknowledgment of your sponsorship into the meeting materials. We look forward to collaborating with you on this extremely successful annual scientific meeting.

Sincerely,

Shazhan Amed MD FRCPC
President, CPEG

Munier Nour MD
Treasurer, CPEG

Jill Hamilton MD FRCPC
Local Chair, CPEG 2021 Scientific Meeting

Canadian Pediatric Endocrine Group
Sponsor Prospectus

SPONSORSHIP PACKAGES

Platinum Sponsor ($25,000 + HST)

This **premium** level of support includes:

Satellite Symposium
- One unaccredited 30-minute satellite symposium session held in the afternoon, content of which will be decided by the company with input from of the CPEG.
- Promotion of your 30-minute session to the attendees via email, social media and on CPEG's promotional website

Sponsors' Area
- Highly visible location
- Prominent display of logo, product and/or video links
- Opportunity for informal chats with delegates via text chat or video conferencing
- Option to have 3 sponsor representatives assigned to digital exhibit booth (with integration of calendar booking tool, such as Calendly, to set meetings with attendees outside of conference)

Branding, Visibility and Extras
- Acknowledgement with logo within the meeting's main lobby, within "thank-you" slides, within pre-roll video, and on CPEG promotional website.
- 10 registrations to the CPEG meeting

Gold Sponsor ($20,000 + HST)

This level of support includes:

Satellite Symposium
- One unaccredited 15-minute session held in the afternoon or evening, content of which will be decided by the company with input from of the CPEG.
- Promotion of your 15-minute session to the general membership via email, social media and on Society's website

Sponsors' Area
- Highly visible location
- Prominent display of logo, product and/or video link
- Opportunity for informal chats with delegates via text chat or video conferencing
- Option to have 2 sponsor representatives assigned to digital exhibit booth (with integration of calendar booking tool, such as Calendly, to set meetings with attendees outside of conference)

Branding, Visibility and Extras
- Acknowledgement with logo within the meeting's main lobby, within "thank-you" slides, within pre-roll video, and on CPEG promotional website.
- 8 registrations to the CPEG meeting

Silver Sponsor ($10,000 + HST)

This level of support includes:

Sponsors' Area
- Company section in Sponsors' area
- Display of logo, product and/or video link
- Opportunity for informal chats with delegates via text chat or video conferencing
- 1 sponsor representatives assigned to digital exhibit booth (with integration of calendar booking tool, such as Calendly, to set meetings with attendees outside of conference)

Branding, Visibility and Extras
- Acknowledgement with logo within the meeting's main lobby, within "thank-you" slides, within pre-roll video, and on CPEG promotional website.
- 4 registrations to the CPEG meeting

Bronze Sponsor ($5,000 + HST)

This level of support includes:

Sponsors' Area
- Company section in Sponsors' area
- Display of logo, product
- Opportunity for informal chats with delegates via text chat or video conferencing
- 1 sponsor representatives assigned to digital exhibit booth

Branding, Visibility and Extras
- Acknowledgement with logo within the meeting's main lobby, within "thank-you" slides, within pre-roll video, and on CPEG promotional website.
- 2 registrations to the CPEG meeting