

58th Annual Program for Practising Surgeons Update in General Surgery

April 12-14, 2018

Hilton Toronto (Downtown)
145 Richmond Street West

Dear Sponsors,

As the Bernard & Ryna Langer Chair for the Division of General Surgery at the University of Toronto, I would like to thank you for your previous support of the Update in General Surgery. The support of our sponsors has been integral to our success over the past 58 years.

As you know, the Update in General Surgery is Canada's largest surgical meeting. Not only does it provide a centralized forum for practising surgeons to stay current, it allows for an opportunity to meet face to face, both with colleagues and with industry sponsors. The Toronto Update in General Surgery is a highlight of the professional year for the Canadian General Surgery community.

It is with great pleasure that our planning committee and I invite you to be a part of the upcoming 58th Annual Update in General Surgery meeting to be held April 11-14, 2018 at the Hilton Downtown Toronto.

In designing the 2018 Update program, we have incorporated delegates' and sponsors' feedback, and we are delighted to offer a wide spectrum of interactive and hands-on experiences that include current Hot Topics and recent technical innovations. We will offer an expanded Breast surgery session, and a hands-on Oncoplastics workshop. In addition, there will be a hands-on laparoscopic colectomy session. Hot Topics include colonoscopy report cards, non-operative management of rectal cancer, open inguinal hernia repair, and second careers for surgeons.

If there is any further information you require, please don't hesitate to contact Natalie Halsband CMP, Lead Planner, at [416 946-0009](tel:416-946-0009) or natalie.halsband@utoronto.ca or myself.



Carol J. Swallow MD PhD FRCSC FACS Bernard & Ryna Langer Chair, Division of General Surgery, University of Toronto

Benefit	Platinum \$20000 (limited)	Gold \$15000	Silver \$10000	Bronze \$5000
Tec Suite Opportunity	included			
Morning/Evening Symposium Opportunity *	Yes	Yes		
Logo on all sponsor signage; category placement	Yes	Yes	Yes	Yes
Sponsor Space and Recognition on Conference Floor; category placement	15' x 10'	10' x 10'	8' x 10'	6' skirted table
Conference Passes	5	4	3	2

* Symposium option during breakfast or evening reception \$2500, cost of catering and A/V not included.
13% HST will be applied to all levels of sponsorship.