



GREEN INITIATIVES INNOVATIVE SOLUTIONS SUSTAINABILITY

The Office of CEPD promotes green meeting solutions in the delivery of our educational programs and events:



ACCREDITATION & SPONSORSHIP

An online system is set up for electronic submission of accreditation and sponsorship applications as well as post-event material.

All approval documentation is distributed by email, reducing the amount of paper used and minimizing our carbon footprint by eliminating the need for couriers and postal services.

Over the last 5 years, sponsorship of online or web-based courses has quadrupled!



ADVERTISING & MARKETING

Electronic advertising, marketing and distribution are strongly encouraged, including social networking on Facebook and Twitter.

FSC-Certified printers are utilized for all printed material.



REGISTRATION

Paperless registration processes and communications are strongly encouraged (online registration, payments and email distribution of receipts as well as electronic accreditation letters).



ONSITE EVENT MANAGEMENT

Simple changes such as eliminating bottled water and using compostable products have helped to reduce the impact of our meetings on the environment.



CONTENT MANAGEMENT

To reduce the use of paper, many of our events post program content on a secure website while others offer a reusable flash drive in place of a printed syllabus.

We appreciate your support in these initiatives.
Together we can influence change.

