



Toronto Anesthesia Symposium

As program directors for the Toronto Anesthesia Symposium (TAS), we would like to thank you for your loyalty and ongoing support of this annual program.

We understand that now more than ever it's important to provide you, our partners in continuing professional education and mentorship, the opportunity to be recognised for your support and to showcase your offerings. We know that opportunities for this have been scarce, which is why we are so pleased to be able to invite you to sponsor and virtually exhibit at our digital conference - New Paradigms in Perioperative Anesthesia on Saturday, April 17th, 2021.

This year's theme will bring together a diverse group of experts to discuss the changing landscapes in Anesthesia and look at the new innovations and technology that will help lead us into the future. Highlights this year will include a look into the expanding role of Anesthesiologist in the fight against COVID, the worsening opioid crisis and a number of immersive PBL sessions ranging from prehabilitation to the effects of vaping.

This digital format will offer you unique benefits such as access up to 200 physicians from across Canada, synchronous & asynchronous engagement with participants without the expenses normally incurred for travel, shipping and staffing.

For those wanting more direct contact with participants, there will be a limited number of Industry Symposia opportunities granted on a first-come-first served basis.

We look forward to putting forth a successful event while embracing the opportunities put forward by the extraordinary circumstances of 2020!

Drs. Michael Dinsmore, Dianta Tamir and Eric You-Ten
Program Directors

Sponsor Levels

All Sponsorship Levels Include the Following:

Logo on conference website (<https://www.cpd.utoronto.ca/anesthesia/>)

Logo on holding & promotional slides

Virtual exhibit on the Conference Platform including:

- Dedicated location in Sponsors' Area with video content, downloadable materials & images
- Display of logo, product and/or video link
- Opportunity for informal chats with delegates

Platinum Sponsor - \$15,000 + HST - TWO AVAILABLE

- Highly visible location in Sponsors' Area on the Conference Platform
- Prominent display of logo, product and/or video link
- 30-minute Industry Sponsored Symposium
- One 5-minute pre-recorded video or product demo with live Q&A between scientific sessions (optional)
- 6 Complimentary Conference Registrations

Gold Sponsor \$10,000 + HST - LIMITED AVAILABILITY

- Highly visible location in Sponsors' Area
- Prominent display of logo, product and/or video link
- 15-minute Industry Sponsored Symposium
- One 5-minute pre-recorded video or product demo with live Q&A between scientific sessions (optional)
- 5 Complimentary Conference Registrations

Silver Sponsor \$7,000 + HST

- One 3-minute pre-recorded video or product demo with live Q&A between scientific sessions
- 4 Complimentary Conference Registrations

Bronze Sponsor \$3,000 + HST

- 2 Complimentary Conference Registrations