



Toronto Anesthesia Symposium

April 1st and 2nd, 2023



Dear Partners,

On behalf of the Planning Committee, we would like to invite you to participate in the 2023 Toronto Anesthesia Symposium taking place live in downtown Toronto April 1st & 2nd, 2023. This year's theme, "Focus on POCUS: implementation and application in clinical practice" will bring together experts to discuss our current state of practice and the changing landscape of anesthesia Point of Care Ultrasonography (POCUS) as presented by invited and local faculty. Some highlight topics of the symposium include:

- Up to date evidence on benefits and utility of POCUS
- Panel discussion 1 – how to learn POCUS, become a POCUS champion in your hospital, and how to break down barriers to bringing POCUS to your department.
- Panel discussion 2 – "Beyond the OR" – our multidisciplinary panel will discuss the ever-increasing role of POCUS in areas such as the emergency department, ICU and labour floor.

By supporting this event, you will partner with us and other members of the Anesthesia industry. The event brings together both expert clinicians and seasoned anesthesiologists. It is poised to attract over 100 delegates interested in deepening their clinical acumen and in advancing the Anesthesia field.

This two-day event is designed with the purpose of attracting a wide range of participants and offering you flexible sponsorship benefits. Whether you are interested in introducing a new service/product, increasing your number of contacts, or reinforcing

your position as an industry leader, this conference provides the opportunity to connect with your audience. You will also have the opportunity to provide equipment for use in one of four hands-on workshops:

- POCUS: Cardiac workshop
- "One stop shop for trauma" – lung POCUS, optic nerve sheath POCUS (for raised intra cranial pressure), FAST scanning
- Advanced vascular access workshop – subclavian line POCUS and CVL insertion, arterial line and vascular access insertion.
- ACLS

The program also features our popular Problem Based Learning Discussions (PBLDs) on emerging topics including updates in anesthesia for the morbidly obese patient, patients with chronic pain (suboxone and methadone use), pre-op management of anti platelet therapy and obstetrics.

Please browse through these opportunities or contact us directly so we can tailor a benefit package that addresses your unique marketing and business objectives. For those of you who have sponsored us in the past, thank you and we look forward to putting forth a successful event once again. As for our newcomers, we look forward to working with you and meeting you at the event.

Sincerely,

**Drs. Michael Dinsmore, Evan Wild and
Diana Tamir**
Program Directors

SPONSORSHIP LEVELS

GOLD

\$7,500⁺*

- Opportunity for 20min sponsored symposium (lunch time or reception)
- 1 8-foot table with room for banners or 8x8' booth
- Top tier placement in Exhibit Hall
- Three representatives may staff display and attend academic sessions
- Display of equipment
- Company logo acknowledgement on all marketing materials (website, on-site posters, slides)
- Use of equipment (ie. ultrasound machines and others) at workshops

SILVER

\$4,500*

- 1 six foot table
- Prominent placement in Exhibit Hall
- Two representatives may staff display and attend academic sessions
- Display of equipment
- Company logo acknowledgement on all marketing materials (website, on-site posters, slides)
- Use of equipment (ie. ultrasound machines and others) at workshops

BRONZE

\$3,000*

- 1 six foot table
- Prominent placement in exhibit area
- Tabletop display only
- Company logo acknowledgement on all marketing materials (website, on-site posters, slides)
- Two representatives may staff display and attend academic sessions

* 13% HST will be applied to all levels of sponsorship.
+ Limited availability

Please confirm your sponsorship commitment to:

Marta Guzik Conference Planner
Continuing Professional Development
Temerty Faculty of Medicine, University of Toronto
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