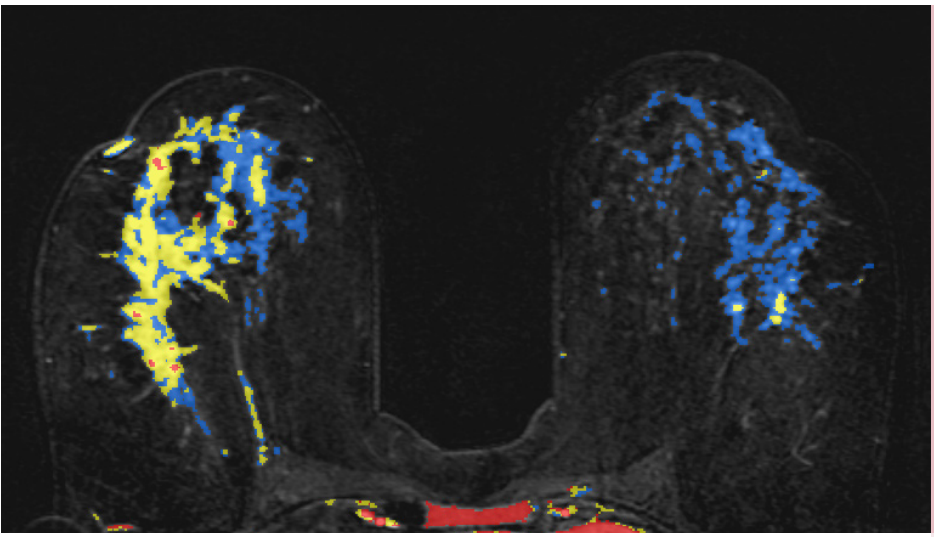
Medical Imaging
UNIVERSITY OF TORONTO



Toronto Breast Imaging Conference

Saturday, March 27, 2021

Digital Conference

cpd.utoronto.ca/breastimaging

As program directors for the Toronto Breast Imaging Conference, we would like to thank you for your loyalty and ongoing support of this annual program.

We understand that now more than ever it's important to provide you, our partners in continuing professional education and mentorship, the opportunity to be recognised for your support and to showcase your offerings. We know that opportunities for this have been scarce, which is why we are so pleased to be able to invite you to sponsor and virtually exhibit at our digital conference on Saturday, March 27th, 2021 on an enhanced virtual platform.

Radiologists (academic and community), technologists, radiology trainees, surgeons, pathologists, advanced nurse practitioners and oncology trainees from University of Toronto and academic centres in Toronto – including University Health Network, Mount Sinai Hospital, Women's College Hospital, Sunnybrook Health Sciences Centre, and St. Michael's Hospital – as well as from across Canada, are expected to attend. In order to run this conference however, financial support is needed. A range of sponsorship levels and benefits are available. All sponsors will be highlighted and acknowledged throughout the day and prominently featured in the conference program and on the website.

This digital format will offer you unique benefits such as access over to 200 physicians and technicians from across Canada, synchronous & asynchronous engagement with participants, and customization of your message to the webinar theme, without the expenses normally incurred for travel, shipping and staffing.

For those wanting more direct contact with participants, there will be a limited number of Industry Symposia opportunities granted on a first-come-first served basis.

Please contact Marta Guzik at marta.guzik@utoronto.ca to discuss this opportunity in greater detail.

We look forward to hearing from you.

Warmest Regards,

Dr. Supriya Kulkarni, Breast Division Head and Associate Professor, Department of Medical Imaging, University of Toronto, Staff Radiologist MSH-UHN-WCH | supriya.kulkarni@uhn.ca

Dr. Derek Muradali, Associate Professor, Breast Imaging, St. Michael's Hospital | derek.muradali@unityhealth.to

Sponsorship Levels

Platinum Sponsor | $7,000 + HST (Limited Availability)

- Prominent display of logo, product and/or video link
- 20-minute Industry Sponsored Symposium during lunch
- One 5-minute pre-recorded video or product demo in the morning
- 5 Complimentary Conference Registrations

Gold Sponsor | $5,000 + HST (Limited Availability)

- 15-minute Industry Sponsored Symposium during morning or afternoon break
- One 3-minute pre-recorded video or product demo during breaks
- 4 Complimentary Conference Registrations

Silver Sponsor | $3,000 + HST

- Logo on holding & promotional slides
- One 2-minute pre-recorded video or product demo during breaks
- 3 Complimentary Conference Registrations

Bronze Sponsor | $2,000 + HST

- Logo on holding & promotional slides
- 2 Complimentary Conference Registrations

All Sponsorship Levels Include the Following:

Logo on conference website (https://www.cpd.utoronto.ca/breastimaging/)
Logo on virtual conference platform
Virtual exhibit on the conference platform including:

- Dedicated location in Sponsors' Area with content, downloadable materials & images
- Display of logo, product and/or video link
- Opportunity for informal chats with delegates