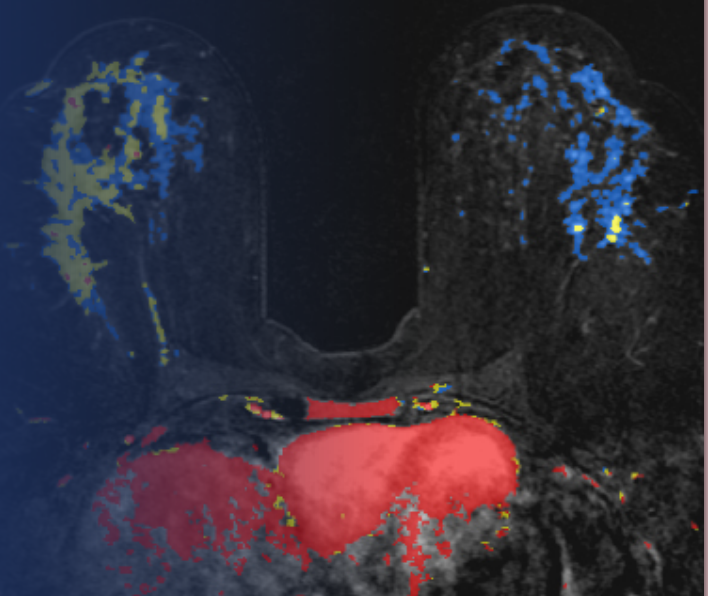




Medical Imaging
UNIVERSITY OF TORONTO

Toronto Breast Imaging Conference

Saturday, May 13th, 2023 | Hybrid Conference
cpd.utoronto.ca/breastimaging



Dear colleague,

As program directors for the Toronto Breast Imaging Conference (TBIC), we would like to thank you for your loyalty and ongoing support of this annual program.

While the pandemic forced us to launch our conference in an online format, we are pleased to be returning in 2023 with a hybrid delivery of all sessions and offerings. The last two years we provided TBIC via our enhanced, easy to use digital platform and it was met with tremendous success. Our program has made a great impact on breast cancer health and screening of women in the age group of 40-50 years across Canada.

We understand that now more than ever it's important to provide you, our partners in continuing professional education and mentorship, the opportunity to be recognised for your support and to showcase your offerings. We are so pleased to be able to invite you to sponsor the 7th Toronto Breast Imaging Conference which will be held on Saturday, May 13, 2023 at the Double Tree Hotel in Toronto and digitally via our customized conference platform.

Radiologists (academic and community), technologists, radiology trainees, surgeons, pathologists, advanced nurse practitioners and oncology trainees from University of Toronto and academic centres in Toronto – including University Health Network, Mount Sinai Hospital, Women's College Hospital, Sunnybrook Health Sciences Centre, and St. Michael's Hospital – as well as from across Canada and international centres are expected to attend.

In order to run this conference however, financial support is needed. A range of sponsorship levels and

benefits are available. All sponsors will be highlighted and acknowledged throughout the day and prominently featured in the conference program and on the website.

Last year sponsored symposia were very well received, and we have very positive feedback for each. We are hoping to receive generous support from our vendors to allow us to expand our programming and resources for our attendees.

The hybrid in person and digital format will offer you the opportunity to engage with participants in multiple ways. Traditional booths will be available onsite, and the digital format will offer you unique benefits such as a digital booth and synchronous & asynchronous engagement.

For those wanting more direct contact with participants, there will be a limited number of Industry Symposia opportunities granted on a first come-first served basis.

Please contact Marta Guzik at marta.guzik@utoronto.ca to discuss this opportunity in greater detail.

We look forward to hearing from you.

Warmest Regards,

Dr. Supriya Kulkarni, Breast Division Head and Associate Professor, Department of Medical Imaging, University of Toronto, Staff Radiologist MSH-UHN-WCH | supriya.kulkarni@uhn.ca

Dr. Derek Muradali, Associate Professor, Breast Imaging, St. Michael's Hospital | derek.muradali@unityhealth.to

SPONSORSHIP LEVELS

All Sponsorship Levels Include the Following:

- 6' draped table
- Company logo on all conference supporter areas (website, program and plenary slide)
- Logo on virtual conference platform
- Virtual exhibit on the conference platform including: Dedicated location in Sponsors' Area with content, downloadable materials & images
- Display of logo, product and/or video link
- Opportunity for informal chats with delegates

PLATINUM \$9,000+HST¹

- Virtual exhibit on the Conference Platform
 - Premium placement in Sponsors' Area on the Conference Platform
 - Prominent display of logo, product and/or video link
- 3' x 6' pop-up floor display within 1' perimeter of your table
- 20-minute Industry Sponsored Symposium during lunch
- One 2-minute pre-recorded video or product demo in the morning
- 5 Complimentary Conference Registrations

GOLD \$7,000+HST¹

- Virtual exhibit on the Conference Platform
 - Highly visible location in Sponsors' Area on the Conference Platform
 - Prominent display of logo, product and/or video link
- Banner stand (max. 3' wide)
- 15-minute Industry Sponsored Symposium during morning or afternoon break
- One 90-second pre-recorded video or product demo during breaks
- 4 Complimentary Conference Registrations

SILVER \$5,000+HST

- Table top display with banner
- Logo on holding & promotional slides during breaks
- One 1-minute pre-recorded video or product demo during breaks
- 3 Complimentary Conference Registrations

BRONZE \$3,500+HST

- Table top display
- Logo on holding & promotional slides during breaks
- 2 Complimentary Conference Registrations

¹ Limited Number available

* The Harmonized Sales Tax (HST) is 13% in Ontario and must be added to the Sponsor level. University of Toronto

For more information or to confirm your commitment of support, please contact:

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