

64th Annual Update in General Surgery

April 10 - 13, 2024
Hilton, Downtown
Toronto

WHO WE ARE

Now in its 64th iteration, the Update in General Surgery is organized by the Division of General Surgery at the Temerty Faculty of Medicine, University of Toronto. We are thrilled to be running the 2024 conference under the direction of the new Division Chair, Dr. Sean Cleary.

Chair: **Sean P. Cleary** M.D, MSc, MPH, FRCSC, FACS
Bernard & Ryna Langer Chair
Division of General Surgery
University of Toronto

WHAT WE DO

Leading experts and practitioners converge at UGS to explore the latest advancements, techniques, and research shaping the field of surgery. We provide a dynamic platform for knowledge exchange, fostering collaboration and innovation and delve into cutting-edge topics, share best practices, and collectively propel the field forward in this era of transformative surgical care.

SPONSOR PROSPECTUS

HOT TOPICS

- Review of latest trials in breast cancer management
- Hernias of all shapes and sizes
- Pearls in acute care surgery
- IBD emergencies
- Neoadjuvant treatment for colon and rectal cancers
- Video session of adverse intra-op events

SPONSORSHIP BENEFITS

- Boost brand visibility & establish authority
- Generate leads & reach sales goals
- Mingle with decision-makers in the field
- Showcase a new or improved service or product
- Strengthen and build relationships
- Gain valuable insights from surgeons 'on the ground'

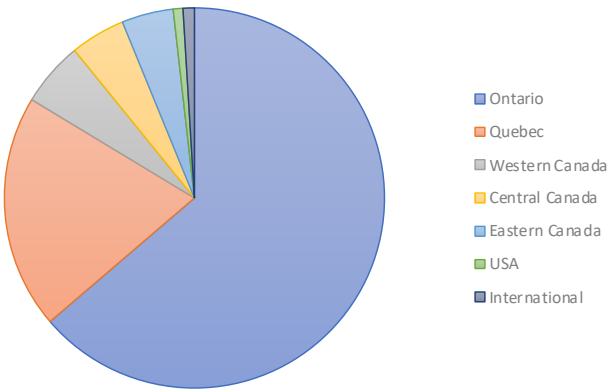
EXHIBIT DATES & TIMES

Wednesday April 10th	Hands on Workshops 8:30am – 4:30pm (TBC)
Thursday, April 11th	Conference Day 1 7:30am – 5:00pm Cocktail Reception 5:30pm – 6:30pm
Friday, April 12th	Conference Day 2 7:30am – 5:00pm

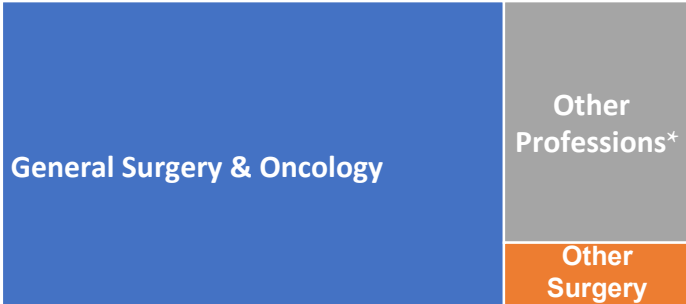
PLEASE NOTE

- Participants will be driven through the exhibit hall at breakfast, lunch & breaks on each day.
- You are invited to stay on-site during the evening cocktail reception on Thursday.

AUDIENCE
BREAKDOWN



SPECIALTY TYPE



* Nurse, Health Admin, Researcher, Family & Community Med

SPONSORSHIP DETAILS

PLATINUM \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000
Industry Sponsored Symposium Included	Industry Sponsored Symposium Option	Industry Sponsored Symposium Option	6' skirted table
Participation & product use during hands-on workshops	Participation & product use during one hands-on workshop	8 x 10 booth	2 Conference Passes
Tech Suite Opportunity	10 x 10 booth	3 Conference Passes	INDUSTRY SPONSORED SYMPOSIA 30-60min education event / satellite symposia are available on a first come first served basis to Gold & Platinum sponsors. Meeting room space for your session, including basic A/V will be provided. (Does not include catering).
15 x 10 booth	4 Conference Passes		
5 Conference Passes			

All sponsors get:

- Sponsor Space and Recognition on Conference Floor; category placement
- Logo on all sponsor signage; category placement
- Complimentary conference passes for sponsor representatives
- Exhibit Booth or Tabletop Display
- Recognition during the Opening Remarks
- Pre-meeting registration mailing list*

*List includes only those attendees who have opted in to receive information from exhibitors/industry.

Available symposia time are as follows:

Breakfast	Lunch
\$5,000 each Thursday OR Friday 7am – 8am	\$7,500 each Thursday OR Friday 12pm – 1pm

* Times TBC