



Dear Colleague,

We would like to invite you to participate as a sponsor of the **34th Organ Imaging Review** that will be held from **September 20-22, 2019 at the Marriott Downtown at CF Toronto Eaton Centre in Toronto**. This University of Toronto continuing professional development conference will focus on medical imaging with a multimodality approach to diagnosis and management. This year's program will be with a **Focus on Cancer Imaging**.

The content of this program is developed for radiologists, radiology residents and fellows and has proven to be of significant interest to sonographers and medical imaging technologists. The anticipated number of attendees is 350 made up of radiologists (academic and community), and medical imaging technologists from across Canada as well as from outside of Canada. The **program highlights** include multiple sessions covering **Abdominal-Pelvic Cancer Imaging, Brain, Spine, Head and Neck Oncologic Imaging, Musculoskeletal Tumors and Cardiothoracic Neoplasia**. There will also be a **special session** on 'Artificial Intelligence and Radiomics'.

We seek your financial support towards this conference. A range of sponsorship levels and benefits are available. All sponsors will be highlighted and acknowledged throughout the day and prominently featured in the conference program and on the website. Your support will be critical to the viability and success of this important academic program and is greatly appreciated.

Please contact Zelene Ni at zelene.ni@utoronto.ca or 647-281-3699, to discuss this opportunity in greater detail. We look forward to hearing from you.

Dr. Alan Moody
Conference Chair

Dr. Kartik S Jhaveri
Conference Director

cpd.utoronto.ca/organimaging

Sponsorship Levels

Gold | \$8000*

- Position in high traffic area
- 3' x 6' pop-up floor display within 1' perimeter of your table
- 3 Representatives to staff display and attend academic sessions

Silver | \$5000*

- Table-top display
- Banner stand (max. 3' wide)
- 2 Representatives to staff display and attend academic sessions

Bronze | \$3000*

- Table-top display only
- 1 Representative to staff display and attend academic sessions

All sponsors will receive

- 6' draped table
- Company logo on all conference supporter areas (website, program and plenary slide)

* The Harmonized Sales Tax (HST) is 13% in Ontario and must be added to the Sponsor level. University of Toronto HST #: 108162330

All cheques should be made payable to: University of Toronto, Attention: **Organ Imaging Review**